

**Innovative Nutrition** 

## **NEW AGE POULTRY FEEDS**



The poultry industry is moving in a very competitive phase where survival is a challenge. No doubt, the most efficient players are going to survive. Nutrition care has got even more importance in present scenario.

Care at each stage of formulation and feed manufacturing helps to design the most balanced diet that help us to get efficient poultry production.

PROACTIV Poultry Feeds have been developed by the team of nutritionists and feed technologists with over 20 years experience in this industry.

**PROACTIV** Poultry Feed have been developed to ensure highest productivity with best value for money.









Marketed by:

**MAGNA ANIMAL NUTRITION** 



#### **Proactiv Broiler Feeds will ensure:**

- Reduced early chick mortality
- Better market weight
- More breast weight
- Better FCR
- The Best Value for your money

PRODUCT	USAGE PERIOD
Proactiv earlycare	1-10 days
Proactiv Starter Crumbs	11-25 days
Proactiv Finisher Crumbs	26 days till market
Proactiv Broiler Concentrate	22 days till market

### **Proactiv Layer Feeds will ensure:**

- Uniform Growth as per breed standards
- **Better livability**
- Higher Hen Housed Egg Production
- High egg and shell quality
- Develop strong immune system
- The Best Value for your money

PRODUCT	USAGE PERIOD
Proactiv chickcare	0-8 Weeks
Proactiv Grower Crumbs	9-16 Weeks
Proactiv Layer Crumbs-1	17-52 Weeks
Proactiv Layer Crumbs- 2	53 Weeks onwards
Proactiv Layer Concentrate	During Laying Period



# Marketed by: MAGNA ANIMAL NUTRITION

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